

Global Food Export Opportunity

Find out how YOUR product can benefit from the record-setting global growth in agriculture!



Food consumption in the *Asia Pacific* region is expected to increase by \$1 TRILLION through 2020.

How can you take advantage of this thriving opportunity? Join us to find out!

These presentations will address opportunities for HAWAII COMMODITIES!

HURRY! Space is limited!

***NEW! The Global Food Export Opportunity-Part 1:** This course will provide an opportunity for Hawaii agribusiness companies to gain information about global trade opportunities from EXPERTS in the fields of international market intelligence on consumer products, and in the field of Halal Certification.

The presentations will give you insight into tapping into global opportunities and the lucrative Halal market! Featuring Mr. Matthew Tripodi, Government & Trade Relations Manager, Euromonitor International; Mr. Habib D. Ghanim, Sr. President, USA Halal Chamber of Commerce, Inc.; Mr. Aly Ghanim, Manager and Auditor, USA Halal Chamber of Commerce, Inc. and Ms. Linda Hoffman, French Gourmet, a local Hawaii company with much success in the Halal market.

***NEW! The Global Food Export Opportunity-Part 2:** Continue exploring new opportunities for food export around the world. Part 2 will divulge new market opportunities and explore the benefits of Kosher Certification.

Featuring Rabbi Auerback and Rabbi Ari Wiess of KSA Kosher Inc. who will offer insight into the Kosher Market and the international markets best suited for growth! Brought to you by the Hawaii Department of Agriculture with logistical support provided by Grant Writing & Consulting.

REGISTER: <http://tinyurl.com/HDOAExport>

Questions? Contact Hideki Yamane, Market Development Branch, 808-973-9593.

COURSE SCHEDULE

Part 1 & Part 2

9am: Registration. Coffee & Refreshments will be served.

9:30: Seminar Start

11:30: Lunch.

12:30: Afternoon Presentation.

2:30: Networking & afternoon refreshments.

3pm: Seminar close.

DATES

Part 1

September 19: Kona

at the Royal Kona Resort Hotel

September 20: Honolulu

at the Manoa Grand Ballroom

Part 2

October 21: Hilo

TBA

October 22: Honolulu

at the Manoa Grand Ballroom

COST

Includes Lunch and Refreshments.

\$50

The Global Food Export Opportunity- Single Session

-OR-

\$75 for Part 1 and Part 2.

PayPal preferred. Cash, checks, credit cards also accepted.

