Wahiawa Value-Added Product Development Center (WPDC)

Monday, November 18, 2019
## Wahiawa Product Development Center

### Objectives

- **Build capacity for local residents to develop entrepreneurial skills**
- **Create successful small agribusinesses through food-related product development**
- **Increase community access to small business resources**
- **Develop network of public and private partnerships that contribute to small business success**
- **Contribute to Hawai`i Agricultural Industry by increasing opportunities to grow and produce more foods and generate new sources of revenue for producers**
- **Become the premier education and consulting resource for aspiring and current entrepreneurs**
Educational Programming

Entrepreneurship Program

Short-Term Trainings & Workshops

Integration of Curriculum

Consulting & Expertise
Target Market Segments

- Farmers
- High School Partnerships
- Small Business Owners
- Aspiring Entrepreneurs
- Current LCC Students & Programs
Proposed Products

- Baked Goods
- Chocolates - Confections
- Charcuterie
- Ice Creams
- Juicing
- Fermentation – Pickling
- Food Grade Cosmetics
Proposed Production and Packaging

- **Dry Powder** (salts, spices, coffees, sugars)
- **Dry Bulk** (baked goods, popcorn, chips, jerky)
- **Liquid Fill** (oils, drinks, dressings, hot sauces, juices, lotions)
- **Wet Fill** (hummus, poi, butter, cream desserts)
- **Dry Particulate** (granola, coffee beans, chick peas, crack seed)
Other Facility Uses and Priorities

- Research & Development
- Consulting & Training
- Small Business Facility Rental
- Packaging
- Event Hosting for Product Showcases