The Hawai‘i Seals of Quality label guarantees a genuine, high-quality product from Hawai‘i.

The Hawai‘i Seals of Quality is a branding program, enforced by the Hawai‘i Department of Agriculture. Only the finest of the island’s agricultural products can bear the seal that distinguishes a true premium Hawai‘i product.

Products in this program must satisfy the following requirements:
*** Hawai‘i point of origin
*** Fresh produce must be grown in Hawai‘i
*** Value-added products, processed agricultural and food products must be entirely produced in the State of Hawai‘i
*** Meet quality standards determined by Hawai‘i State export standards and laws and by trade associations

Look for the Seals of Quality and Take Home Hawai‘i’s Best!
Take Home Hawai‘i’s Best!

GEORGE MAVROTHALASSITIS
ROY YAMAGUCHI
PHILIPPE PADOVANI
SAM CHOI
MARK ELLMAN
ALAN WONG
PETER MERRIMAN

For recipes by Hawai‘i’s top chefs and
for updates on SOQ members
visit www.sealofquality.hawaii.gov

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