



## Market Analysis and News Branch

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### Statistics on Bananas State of Hawaii, 2020

The farm gate value for Hawaii’s 2020 banana production is estimated at \$5.0 million, a 6.8% increase from 2019. Utilized banana production remained steady at four million pounds as unsold portion of production decreased by 51%.

Statewide banana acreage increased just slightly from 246 to 263 acres, excluding the Kunia region in Honolulu County. The average yield of bananas harvested per acre dropped approximately 7% over the previous year to 15,346 pounds.<sup>1</sup>

Banana producers received an average price of \$1.23 per pound for fresh bananas, 7% (8 cents) more than the previous year. Fresh bananas usage accounted for nearly 99% of all utilized banana production.

About 54 percent (2.18 million pounds) of the state’s total utilized banana production is grown and harvested for off-island sales and exported from Hawaii County. Statewide, bananas grown in 2020 for export sales to a neighbor island declined by 9% when compared to the preceding year. By contrast, bananas grown for on-island sales increased 12% in the same period. Both Honolulu and Kauai counties harvested bananas for on-island sales only.

Hawaii Apple bananas continue to be the main variety grown due to their tolerance to the Banana Bunchy Top Virus (BBTV) and consumer preferences. Other varieties grown include Ice Cream, Williams, and Namwa. Chart 1 on page 3 ranks other commercially marketed varieties.

**Table 1: Acreage, Production, and Value of Bananas, 2019-2020**

	2019	2020
Crop planted (acres)	246	263
Harvested production - all purpose (pounds)	4,058,803	4,036,013
Utilized production (pounds)	4,051,673	4,032,513
Harvested - not sold (pounds)	7,130	3,500
Value of production	\$4,659,424	\$4,977,099

<sup>1</sup> Derived from dividing harvested production (in pounds) by crop planted (in acres). See Table 1.

**Table 2: Fresh and Processed Utilization and Price of Bananas, 2019-2020**

	2019	2020
Fresh utilization (pounds)	3,997,773	3,976,013
Processed utilization (pounds)	53,900	56,500
Fresh farm price (dollars per pound)	\$1.15	\$1.23
Processed farm price <sup>1</sup> (dollars per pound)	\$1.13	NP

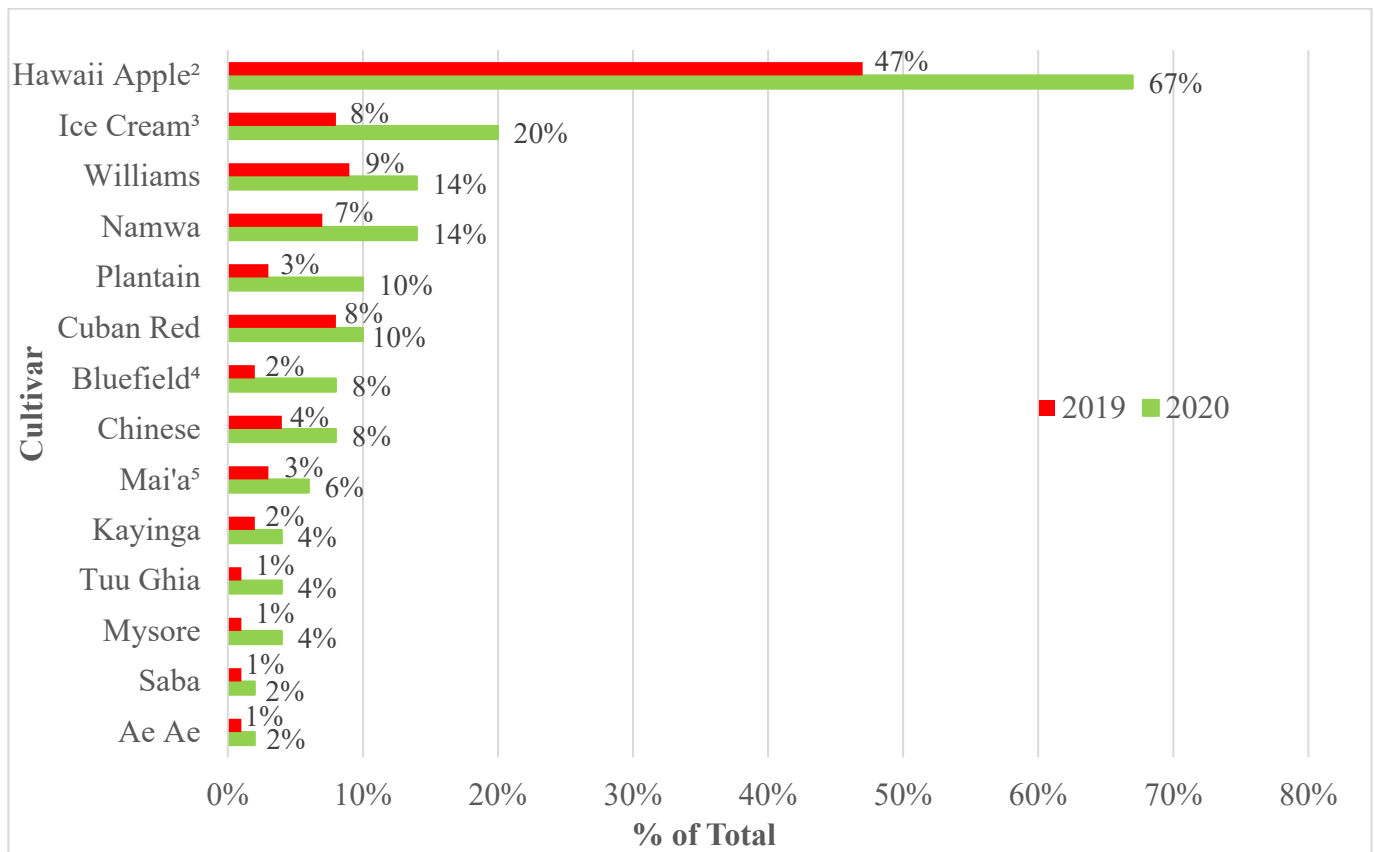
<sup>1</sup> Processed price not published due to limited responses received from producers.

**Table 3: Production, Fresh and Processed Utilization, and Sales of Bananas by County, 2019-2020**

County/Year	Utilized Production - All Purpose (pounds)	Fresh Market Sales (pounds)	Processing Market Sales (pounds)	Harvested for Sale on Neighbor Island (pounds)	Harvested for Sale on Home Island (pounds)	Harvested but Not Sold (pounds)
Hawaii 2019	3,678,073	3,630,873	47,200	2,336,453	1,341,620	1,930
Hawaii 2020	3,586,603	3,531,403	55,200	2,180,405	1,406,198	0
Honolulu <sup>1</sup> 2019	103,000	99,600	3,400	0	103,000	0
Honolulu <sup>1</sup> 2020	132,860	132,860	0	0	132,860	0
Kauai 2019	59,600	56,300	3,300	0	59,600	500
Kauai 2020	127,200	127,200	0	0	127,200	0
Maui 2019	211,000	211,000	0	64,350	146,650	4,700
Maui 2020	185,850	184,550	1,300	300	188,750	3,500
Total 2019	4,051,673	3,997,773	53,900	2,400,803	1,650,870	7,130
Total 2020	4,032,513	3,976,013	56,500	2,180,705	1,855,008	3,500

<sup>1</sup> Excludes production in Kunia region.

**Chart 1: Banana Cultivars Grown in Hawaii, 2019-2020<sup>1</sup>**



<sup>1</sup> Cultivar classification sourced from Scott Nelson (2007). Available at: <https://www.ctahr.hawaii.edu/nelsons/banana/BananaSynonymsHawaii.pdf>

<sup>2</sup> Includes Dwarf Apple, Santa Cantarina, and Dwarf Brazilian and other Brazilian.

<sup>3</sup> Includes Blue Java.

<sup>4</sup> Includes Gros Michel.

<sup>5</sup> Includes Iholena, Maoli, Popo`ulu.