



KA 'OIHANA MAHI'AI

Market Analysis and News Branch

1428 South King Street
Honolulu, HI 96814-2512

In Cooperation with the United States Department of Agriculture
National Agricultural Statistics Service, Pacific Region

Avocado Statistics State of Hawaii, 2023-2024

Hawaii’s avocado production is estimated at 400,000 pounds during the 2023-2024 season, down 33 percent from the previous season, and reaching a new low since 2018-2019. Bearing acreage increased eight (8) percent to 680 acres, while yield per acre dropped 38 percent in the same period.

The farm price of avocados averaged \$1.64 per pound, a 21 percent increase from the previous season, and the highest since the 2018-2019 season. Utilized production is estimated at 340,000 pounds, representing a 29 percent decrease from the prior season. The value of utilized production totaled \$558,000, reflecting a 14 percent decline over the same period. Additionally, the quantity of harvested but unsold avocados was halved compared to the previous season’s 120,000 pounds.

Growers have reported significant crop losses due to several challenges. These include defoliation caused by Avocado Lace Bugs (ALB), infections from Pseudocercospora leaf spot disease affecting leaves, fruit, twigs and fruit stems, and well as additional damage from deer and wild pig.

Table 1: Avocado Acreage, Yield, Production, Price, and Value in Hawaii, 2018-2019 to 2023-2024

Season	Bearing Acreage	Yield Per Acre*	Total production*	Utilized Production*	Price Per Pound*	Value of Utilized Production	Harvested Not Sold*
	<i>acres</i>	<i>pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>dollars</i>	<i>1,000 dollars</i>	<i>1,000 pounds</i>
2023-2024	680	600	400	340	1.64	558	60
2022-2023	630	960	600	480	1.36	650	120
2021-2022	660	1,600	1,060	980	1.13	1,104	80
2020-2021	700	1,480	1,040	860	1.19	1,020	180
2019-2020	700	2,000	1,400	1,260	1.23	1,541	140
2018-2019	740	2,080	1,540	1,380	1.02	1,407	160

*Calculated values derived from USDA-NASS data.

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