



KA 'OIHANA MAHI'AI

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In Cooperation with the United States Department of Agriculture
National Agricultural Statistics Service, Pacific Region

Coffee Acreage, Yield, Production, Price and Value State of Hawaii, 2023-2024

During the 2023-2024 season, the utilized production value of coffee is estimated at \$48.2 million, reflecting an 11 percent decrease from the previous season, and continuing the downward trend from the industry's peak.¹

Hawaii's coffee production totaled 23.3 million pounds (cherry basis) during the latest season. The average coffee cherry yield remained consistent with the previous season, at approximately 3,150 pounds per acre. Bearing acreage across the state was 7,400 acres, a reduction of 100 acres from the previous crop year. The farm gate price for Hawaii's cherry coffee averaged a record-high price of \$2.51 per pound, an increase of 16 cents from the 2022-2023 season. This price increase continued a steady upward trend over the last nine seasons.

Utilized production of both parchment and green coffee also declined statewide. Utilized production of parchment coffee totaled 4.3 million pounds, the lowest over the 2015-2024 period. The farm price for parchment coffee averaged \$14 per pound, the second highest price over the last nine seasons.

Utilized production of green coffee declined to 3.4 million pounds, the lowest level in the past seasons reviewed. Farm prices for green coffee reached an average of \$19.50 per pound, the third highest price over the 2015-2024 period.

Hawaii coffee farmers experienced significant crop losses in 2023-2024 season, facing challenges such as unpredicted weather, wildfires in Maui in August 2023 that destroyed agricultural land and produced crop-damaging smoke, and labor shortages. The harvest began earlier this season because of unfavorable weather. Crop production was negatively impacted by invasive pests and diseases, such as the Coffee Leaf Rust (CLR) fungus and the Coffee Berry Borer (CBB), as well as drought conditions during the peak flowering stages.

¹The highest utilized production value for Hawaii coffee was \$64.3 million, recorded in the 2021-2022 crop season.

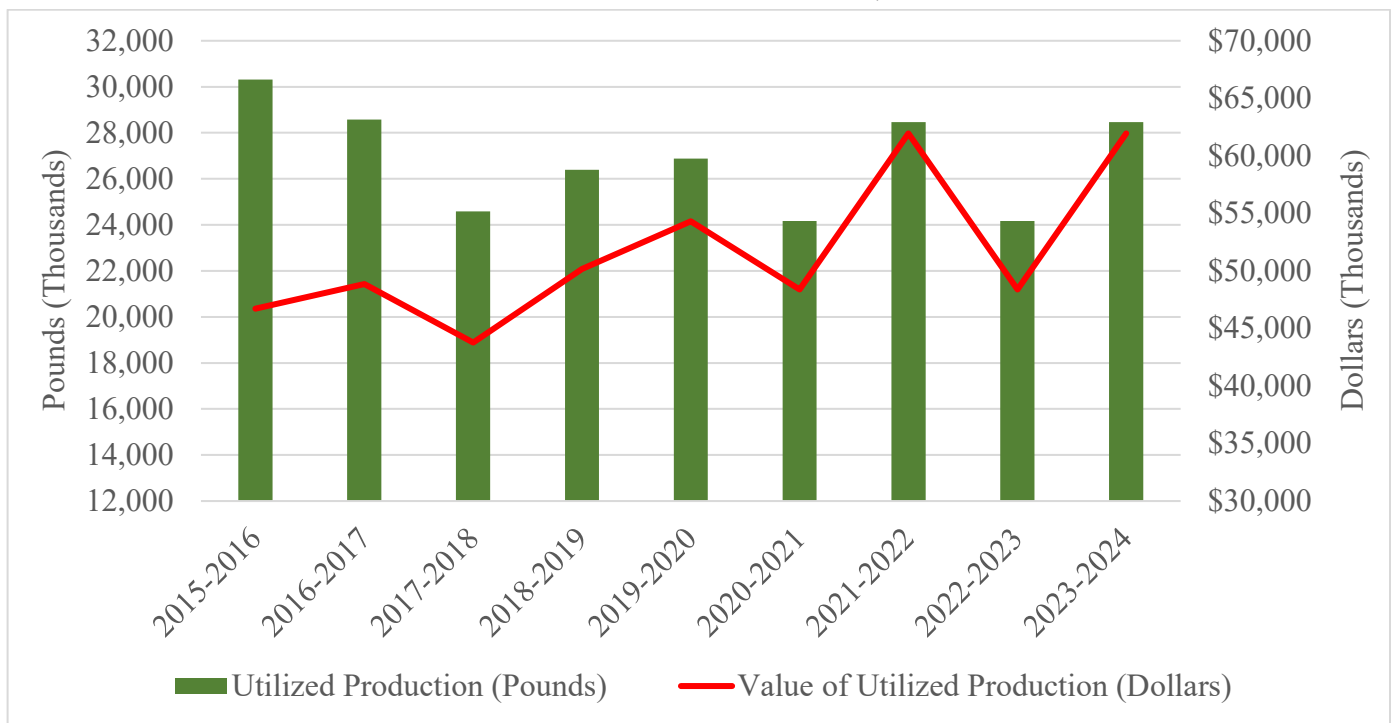
Table 1: Coffee Acreage, Yield, Production, Price, and Value in Hawaii, 2015-2016 to 2023-2024

| Season | Bearing Acreage | Cherry Basis | | | | | | | Parchment Basis | | Green Basis | |
|-----------|-----------------|----------------|------------------|---------------------|-----------------|------------------------------|--------------------|---------------------|---------------------|-----------------|---------------------|-----------------|
| | | Yield Per Acre | Total Production | Utilized Production | Price Per Pound | Value of Utilized Production | Harvested-Not Sold | Harvested-Not Sold* | Utilized Production | Price Per Pound | Utilized Production | Price Per Pound |
| | | acres | pounds | 1,000 pounds | 1,000 pounds | dollars | 1,000 dollars | 1,000 pounds | percent | 1,000 pounds | dollars | 1,000 pounds |
| 2023-2024 | 7,400 | 3,150 | 23,310 | 19,210 | 2.51 | 48,217 | 4,100 | 17.59 | 4,300 | 14.00 | 3,440 | 19.50 |
| 2022-2023 | 7,500 | 3,150 | 23,625 | 23,025 | 2.35 | 54,109 | 600 | 2.54 | 5,180 | 13.50 | 4,144 | 15.20 |
| 2021-2022 | 7,400 | 3,950 | 29,230 | 28,462 | 2.26 | 64,324 | 768 | 2.63 | 6,489 | 12.80 | 5,191 | 20.30 |
| 2020-2021 | 7,200 | 3,510 | 25,272 | 24,172 | 2.13 | 51,486 | 1,100 | 4.35 | 5,977 | 13.40 | 4,782 | 19.40 |
| 2019-2020 | 7,100 | 3,841 | 27,270 | 26,880 | 2.02 | 54,298 | 390 | 1.43 | 6,400 | 14.10 | 5,120 | 20.10 |
| 2018-2019 | 7,000 | 3,900 | 27,300 | 26,400 | 1.90 | 50,160 | 900 | 3.30 | 8,430 | 13.40 | 6,744 | 19.40 |
| 2017-2018 | 7,200 | 3,530 | 25,416 | 24,592 | 1.78 | 43,774 | 824 | 3.24 | 6,050 | 11.10 | 4,840 | 17.20 |
| 2016-2017 | 7,000 | 4,180 | 29,260 | 28,571 | 1.71 | 48,856 | 689 | 2.35 | 5,400 | 11.10 | 4,320 | 16.50 |
| 2015-2016 | 6,900 | 4,600 | 31,740 | 30,137 | 1.55 | 46,712 | 1,603 | 5.05 | 6,600 | 9.38 | 5,280 | 10.50 |

Source: USDA-NASS.

*Calculated values derived from NASS data.

Chart 1: Utilized Hawaii Coffee Production: Value and Volume, 2015-2016 to 2023-2024



Source: USDA-NASS.

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