



United States Department of Agriculture  
National Agricultural Statistics Service



Pacific Region – Hawaii  
Vegetable and Melon Crops Report

Cooperating with the California Department of Food and Agriculture, and Hawaii and Nevada Departments of Agriculture  
Pacific Regional Office · 650 Capitol Mall, Suite 6-100 · Sacramento, CA 95814 · (916) 738-6600 · (855) 270-2722 Fax · [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca)

Released: February 12, 2025

**HAWAII 2024 VEGETABLE CROP VALUE AT \$97.1 MILLION**

The farm gate value for Hawaii’s vegetable and melon crops is estimated at \$97.1 million in 2024, up 33 percent from 2022 and up 50 percent from 2021. Cumulative production for vegetables and melons was 51.9 million pounds, up 16 percent from 2022 production of 44.9 million pounds and up 15 percent from 2021. Area harvested at 5,850 acres in 2024 was up 12 percent from 2022 and 15 percent from 2021.

The top volume-producing published vegetable crop during 2024 was sweet potatoes, whose estimated production was 4.15 million pounds. The leading farm gate published value was leaf lettuce, estimated at \$6.30 million. The second largest published value was sweet potatoes, at \$4.25 million.

**Hawaii Vegetables and Melons: Acreage, Production and Farm Value - 2021, 2022 & 2024**

Commodity	Area harvested (Acres)			Production (1,000 pounds)			Farm value (\$1,000)		
	2021	2022	2024	2021	2022	2024	2021	2022	2024
Beans, Long	45	50	40	175	75	210	315	165	490
Beans, Snap	125	120	80	330	290	520	640	700	1,770
Bittermelon	15	20	25	50	50	145	100	125	295
Cabbage, Chinese	190	190	130	2,900	2,320	2,230	3,230	3,050	2,800
Cabbage, Mustard	50	45	40	435	380	225	370	370	290
Daikon Radish	60	60	50	535	550	490	600	700	570
Eggplant	95	60	90	1,070	960	1,490	1,230	1,220	2,430
Kale	70	65	60	540	400	275	1,470	1,360	1,105
Lettuce, Head	100	120	50	930	1,520	370	2,290	4,400	1,040
Lettuce, Leaf	195	190	230	1,400	1,480	1,970	3,550	3,570	6,300
Lettuce, Romaine	130	140	80	970	1,000	930	2,130	2,280	2,570
Onions, Green	95	95	175	1,090	1,520	1,350	2,940	3,930	4,200
Potatoes, Sweet	175	270	410	3,210	2,500	4,150	2,860	2,240	4,250
Pumpkins	95	90	(D)	530	500	(D)	570	575	(D)
Taro	(D)	(D)	370	(D)	(D)	2,700	(D)	(D)	3,360
Unpublished <sup>1/</sup>	3,660	3,700	4,020	31,070	31,340	34,845	42,565	48,295	65,595
<b>TOTAL</b>	<b>5,100</b>	<b>5,215</b>	<b>5,850</b>	<b>45,235</b>	<b>44,885</b>	<b>51,900</b>	<b>64,860</b>	<b>72,980</b>	<b>97,065</b>

(D) Included in Unpublished.

<sup>1/</sup> Unpublished includes vegetables not published due to confidentiality reasons including asparagus, broccoli, head cabbage, cantaloupes, sweet corn, cucumbers, honeydew, dry onions, bell peppers, potatoes, pumpkins, Italian squash, oriental squash, tomatoes, watercress, and watermelon. Also includes other vegetables and commodities denoted with (D).

## **Access to NASS Reports**

For your convenience, you may access NASS reports and products the following ways:

- All reports are available electronically, at no cost, on the NASS web site: [www.nass.usda.gov](http://www.nass.usda.gov).
- Both state and national and reports are available via a free e-mail subscription. To set-up this free subscription, visit the links below:

## **State Reports**

[https://www.nass.usda.gov/Publications/Subscribe\\_to\\_State\\_Reports/index.php](https://www.nass.usda.gov/Publications/Subscribe_to_State_Reports/index.php)

## **National Reports**

<https://usda.library.cornell.edu/>

<https://www.nass.usda.gov/Newsroom/Subscribe/index.php>

For more information on NASS surveys and reports, call the NASS Agricultural Statistics Hotline at (800) 727- 9540, 7:30 a.m. to 4:00 p.m. ET, or e-mail: [nass@nass.usda.gov](mailto:nass@nass.usda.gov).

**USDA is an equal opportunity provider, employer, and lender.**