



# **Global Food Export Opportunity Workshop -Featuring Kosher Market-**

October 10, 2013

Hawaii Department of Agriculture is pleased to announce Global Food Export Opportunity Workshop – Featuring Kosher Market. This course will provide an opportunity for Hawaii agribusiness, food and restaurant business to gain information about global trade opportunities from experts in the fields of international market intelligence on consumer products, and in the field of Kosher market.

Most people around the world eat some kosher food every day, but chances are they're not aware of it. Take a walk down the aisles of any supermarket and you will see that **KSA** certification appears on many products of America's produced foods that are certified kosher. Over \$150 billion of kosher certified products are consumed annually, and spending continues to rise dramatically.

## **DATE & PLACE:**

**October 21, 9:00am – 12:00pm, Hilo, Hawaii Country Economic Opportunity Council**

Address: 47 Rainbow Drive, Hilo, HI 96720

**October 22, 9:00am – 12:00pm, Honolulu, Foreign Trade Zone No.9**

Address: 521 Ala Moana Blvd #202, Honolulu, HI 96813 (Tel: 808.586.2507)

## **SCHEDULE**

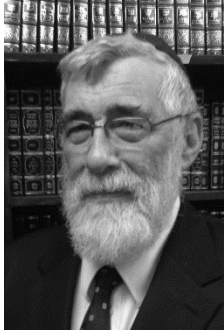
08:30am	Registration begins
09:00am	Presentation by Rabbi Auerbach, KSA Kosher
10:30am	Intermission
10:40am	Presentation by Rabbi Lisbon, KSA Kosher
11:40am	Closing

**ADMISSION: FREE**

**HURRY! SPACE IS LIMITED!**

**REGISTRATION:** <http://tinyurl.com/HDOAExport>

### **KSA Kosher/ Rabbi Yechezkel Auerbach**



In a world that seems part art and part science, Rabbi Yechezkel Auerbach is recognized as one of the dynamic leaders in the international kosher certification arena.

In 1988, Rabbi Auerbach was recruited by the Orthodox Union, the largest kosher certifying agency in the world. He quickly rose to assume the position of Director of the Ingredient Approval Registry, as well as Director of the compound flavor and aroma chemical division.

In January of 2012, Rabbi Auerbach joined the staff of Kosher Supervision of America, a Los Angeles based kosher certifying agency. He holds the position of Administrative Kashrus Consultant. Working with this group to bring a broad selection of kosher foods has been a satisfying extension to a productive career.

### **KSA Kosher/ Rabbi Binyomin Lisbon**



According to Kashrus Administrator Rabbi Binyomin Lisbon of KSA, kosher certified food demand is growing at a rapid pace. This growth is expected to continue as more clients discover the trustworthiness of KSA kosher certified foods.

Founded in 1996, by Rabbi Binyomin Lisbon KSA Kosher is headed up by a team of internationally recognized, experienced rabbis. The company is based in Los Angeles, and KSA kosher certified products comply with the strictest industry standards applied to kosher foods. For this reason, rabbis around the world recommend KSA kosher certified products to their congregations, and this word-of-mouth has led KSA Kosher to become a highly-recognized name in Kashrus-certified foods.

Questions? Please contact Hideki Yamane, Department of Agriculture, Market Development Branch, 808.973.9593 Mahalo!