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In Cooperation with the United States Department of Agriculture
National Agricultural Statistics Service, Pacific Region

Statistics on Lettuce Imports State of Hawaii, 2020

The amount of lettuce (head, leaf, and romaine) imported to Hawaii was estimated at 35.3 million pounds in 2020, down 3.6 percent from the previous year. Local production of lettuce also fell 8.6 percent to 3.2 million pounds with a farm gate value of \$6.1 million¹ in the corresponding period.

The decline in lettuce imports is driven by a drop in the consumption availability in Hawaii which shed four percent to 38.5 million pounds in 2020. This result is further propelled by a 9.6 percent decline in Hawaii’s de facto population in that same year. Overall, the trend in import proportion over time appears stable at about 91 percent from 2016 to 2020. Two states, California and Arizona continue to grow over 98 percent of the lettuce in the U.S.

Table 1: Consumption Availability, Production, and Imports of Lettuce in Hawaii

Year ¹	Consumption Availability U.S. Per Capita (Pounds)	Consumption Availability in Hawaii ^{2,3} (Million pounds)	Production in Hawaii (Million pounds)	Imports to Hawaii (Million pounds)	Import Proportion (Percent)
2008 ⁴	27.3	19.4 ⁴	2.0	17.4	89.7
2014	25.3	37.7	3.5	34.2	90.6
2015	25.5	40.1	5.4	34.7	86.5
2016	31.3	49.5	4.2	45.3	91.4
2017	30.4	48.2	4.0	44.2	91.6
2018	24.4	39.0	3.7 ⁵	35.3	90.6
2019	25.2	40.1	3.5	36.6	91.2
2020	26.7	38.5	3.2	35.3	91.8

¹ Sourced from USDA-ERS and USDA-NASS, various years.

² Consumption availability is the sum of production and imports to Hawaii.

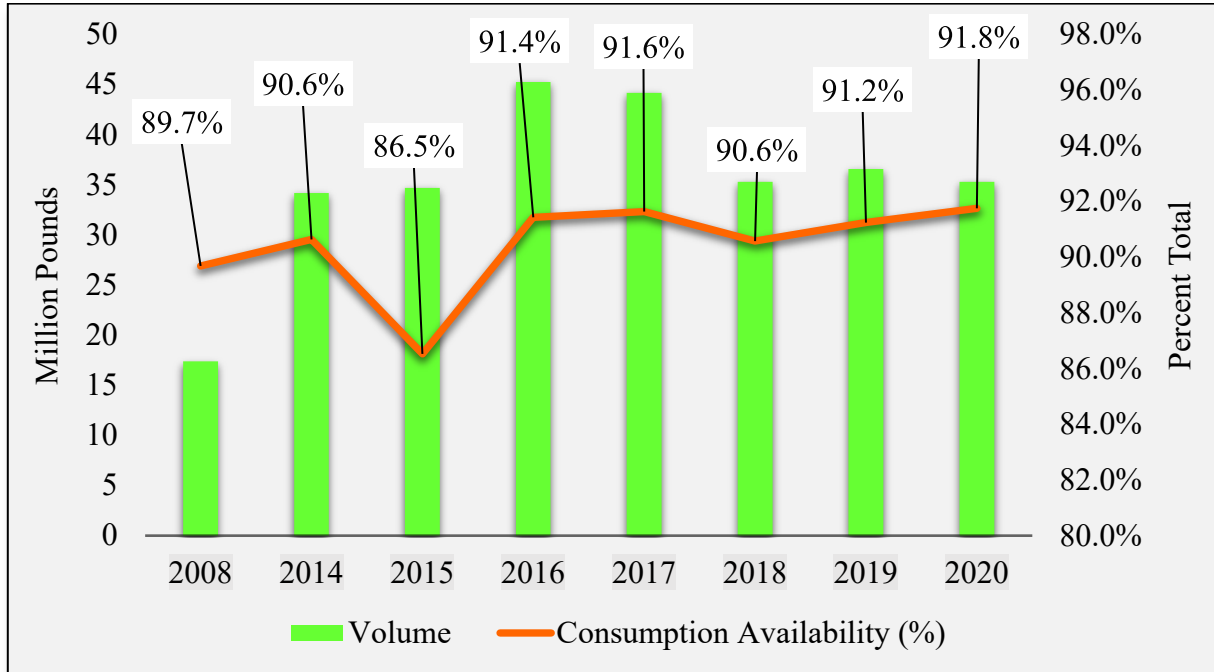
³ Based on annual consumption availability of lettuce (U.S per capita) except 2008.

⁴ Sourced from Statistics of Hawaii Agriculture 2011 (HDOA/USDA-NASS). Consistent in-shipment data for lettuce was last published in 2008.

⁵ Estimated.

¹ USDA-NASS (2022). Pacific Region – Hawaii, Vegetable and Melon Crops Report, 2022. Available at: <https://hdoa.hawaii.gov/add/files/2022/02/202202vegrv.pdf>.

Chart 1: Hawaii Lettuce Imports by Volume and Consumption Availability



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